A STAR
REAL ESTATE DUBAI

UAE PROPERTY / INTERNATIONAL DEVELOPER PARTNERSHIPS



AI architectural concept. Not a listed property or developer project.

Exceptional homes. Meaningful partnerships.

Four target markets. One personal approach.
Connecting international buyers with UAE property.

BULGARIA / UNITED KINGDOM / INDIA / TURKEY

PARTNERSHIP PROFILE

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A LETTER FROM A STAR REAL ESTATE DUBAI

Your next buyer may be a conversation away.

Dear Channel Partner and Business Development Team,

We are writing to explore a direct partnership between your organisation and A Star Real Estate Dubai, focused on introducing UAE property opportunities to buyers in Bulgaria, the United Kingdom, India and Turkey.

Our proposition is a personal route from initial interest to a well-prepared sales conversation. We aim to understand the buyer’s purpose, budget, funding approach and timeframe before matching the brief to suitable projects.

We propose combining approved project content, market-focused digital outreach, permission-based introductions and remote buyer briefings. For ready-to-purchase clients, coordinated Dubai viewings and our conditional VIP hospitality offer can help make an in-person visit worthwhile.

We would begin with your registration process, product training and an agreed project shortlist. Clear lead attribution, brand approvals and regular feedback would support a practical working relationship.

We welcome a meeting to discuss your partner criteria and a focused initial campaign. The following profile sets out our audience, operating approach and proposed first 90 days.

Kind regards,

The A Star Real Estate Dubai Team

hello@astarrealestate.com | +44 7460 423110

astarrealestate.com

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OUR PERSPECTIVE

The UAE is the destination. People are the starting point.

A Star Real Estate Dubai seeks developer partnerships to introduce UAE properties to buyers in Bulgaria, the United Kingdom, India and Turkey. Our proposition combines focused outreach, buyer qualification and personal coordination, with a particular focus on Dubai.



Architectural concept imagery

Our focus

UAE homes and investment-led purchases, matched to the needs of overseas buyers in four target markets.

Our approach

Understand the brief, shortlist carefully and connect the buyer with the right developer team.

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THE PARTNERSHIP PROPOSITION

Your developments. Presented with purpose.

We propose a focused channel partner relationship built around four practical commitments.

01 A clearer buyer brief

Establish budget, intended use, preferred location, purchase timeframe and funding position before arranging a detailed sales conversation.

02 Presentation that respects your brand

Use approved project collateral, current availability and confirmed payment plans. Keep project facts separate from illustrative content.

03 Personal follow-through

Coordinate appointments, record buyer questions and maintain agreed follow-up so interest progresses with clear next steps.

04 Useful feedback for your sales team

Share enquiry themes, viewing feedback and reasons for hesitation to help refine project positioning and the buyer conversation.

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THE BUYER EXPERIENCE

From first conversation to a confident next step.

DISCOVER

Listen before recommending.

Capture the buyer’s purpose, preferred lifestyle, budget and decision timeline.

MATCH

Build a considered shortlist.

Compare suitable projects using developer-confirmed information and the buyer’s priorities.

EXPERIENCE

Make the visit worthwhile.

Arrange project briefings and viewings, with time for questions and a clear next-step discussion.

PROGRESS

Keep the process moving.

Coordinate the developer introduction, booking requirements and follow-up through agreed responsibilities.

PRIVATE BUYER EXPERIENCE

VIP support for eligible clients ready to purchase: a one-night hotel stay hosted by A Star and a private airport-to-hotel chauffeur transfer, subject to availability and prior written confirmation.

FOUR MARKETS / ONE UAE PROPERTY PROPOSITION

International interest. A considered sales conversation.

Our target markets are Bulgaria, the United Kingdom, India and Turkey. We propose testing the right project, message and outreach channel in each market before expanding activity.

BULGARIA	UNITED KINGDOM	INDIA	TURKEY

01 Present with relevance

Create approved project stories around the buyer’s purpose: a home, a second residence or a long-term investment. Agree localised materials where appropriate.

02 Qualify before introducing

Use digital enquiries, personal introductions and remote briefings to establish budget, funding approach, purchase timing and fit with available inventory.

03 Coordinate the next step

Connect suitable buyers with the developer’s sales team, plan viewings and keep the enquiry owner and follow-up action clear.

A USEFUL FEEDBACK LOOP

Review enquiries by country, buyer brief, appointment status and next action. Use viewing feedback and conversion patterns to refine the project shortlist and outreach.

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A PROFESSIONAL WORKING RELATIONSHIP

A clear handover. Accountability throughout.

We propose agreeing the operating detail at the start, so both teams know what is being promoted, who owns each enquiry and what happens next.

01 Confirm the registration route

Establish the appropriate agency or referral arrangement, eligible contracting entity, authorised representatives and required approvals.

02 Exchange the company documentation

Provide the documents required by your onboarding team through its approved channel: company registration or trade licence, relevant broker credentials, signatory identification and banking or tax details as applicable.

03 Agree lead ownership and commercial terms

Confirm lead registration, duplicate-enquiry handling, attribution periods, commission triggers, cancellations and the agreed reporting contact in writing.

04 Protect the brand and the buyer relationship

Use approved collateral and confirmed project facts. Agree data-sharing permissions, access controls and the route for resolving client questions.

Partnership appointment and activity remain subject to the developer’s checks, applicable authorisations and signed terms. Documentation is exchanged separately from this public profile.

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A PRACTICAL START

Agree the process. Then build momentum.

A proposed first 90 days, beginning after partner approval and completion of the developer’s onboarding requirements.

01 / ALIGN — Days 1-30

Complete onboarding; agree lead registration, commercial terms and contact ownership. Attend product training and select an initial project shortlist.

02 / ACTIVATE — Days 31-60

Prepare approved content and buyer briefings for Bulgaria, the UK, India and Turkey. Begin an agreed pilot campaign and coordinate qualified introductions with the sales team.

03 / REFINE — Days 61-90

Review enquiry quality and progression by market, including appointments, viewing feedback and reservations. Refine the shortlist and agree which activities to expand.

MEASURE WHAT MOVES THE RELATIONSHIP FORWARD

Qualified enquiries / Appointments / Viewings / Reservations
Buyer feedback / Follow-up status

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LET’S BUILD THE RELATIONSHIP

A direct conversation. A clear way forward.

We welcome an introductory meeting with your channel partner or business development team to discuss registration, project fit and a practical working relationship.

FOR OUR FIRST MEETING

01 Partner eligibility and required company documentation

02 Project portfolio, availability and product training

03 Lead registration, commercial terms and sales coordination

04 Approved marketing assets and launch opportunities

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UAE-focused. Internationally connected.

This profile sets out a proposed partnership approach. Any appointment, project promotion or commercial arrangement is subject to the developer’s approval, applicable authorisations and agreed terms. Concept imagery illustrates the A Star brand direction; it does not represent current inventory or an existing developer affiliation.